



# **Leapfrogging the Competition, Fully Revised 2nd Edition: Five Giant Steps to Becoming a Market Leader**

*Oren Harari Ph.D.*

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# Leapfrogging the Competition, Fully Revised 2nd Edition: Five Giant Steps to Becoming a Market Leader

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In *Leapfrogging the Competition*, business management expert and popular speaker **Dr. Oren Harari** shows you how any organization can vault over today's competition and lead the market—not merely respond to it. Inside you'll discover the five cutting-edge, giant steps that savvy business leaders around the world are using to propel their companies to new heights. You'll learn not only how to survive in today's marketplace, but how to win.

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