



Business Planning for Small Business: A step-by-step guide to the what, why, when and how of business planning

Dr. Warren Harmer

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If you're like most small business owners, there's a good chance you don't have a business plan. Even if you do, you probably haven't looked at it since you started your company or asked the bank for money.

Dr. Warren Harmer, who has been helping small business owners succeed for more than twelve years, shares real examples and stories so you can overcome whatever challenge comes your way. Sidestepping complicated business theories, he helps you:

• decide what type of business plan is best for you; • secure the capital you need to start and grow your business; • hire the right people to join your team; • review and update your plan.

You'll also get business plan templates, advice on how to execute your plan, and proven strategies to boost market share and expand into new areas. Filled with charts, bulleted lists, and subheads, the guide is a quick and easy reference you'll refer to time and again.

Business planning might seem hard, but when you break it down into easy steps, you can minimize risk and maximize your chance of success. Now get planning!

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Why? Because this Business Planning for Small Business: A step-by-step guide to the what, why, when and how of business planning is an unordinary book that the inside of the book waiting for you to snap this but latter it will shock you with the secret the item inside. Reading this book alongside it was fantastic author who also write the book in such incredible way makes the content within easier to understand, entertaining method but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this anymore or you going to regret it. This amazing book will give you a lot of advantages than the other book have got such as help improving your expertise and your critical thinking way. So , still want to postpone having that book? If I had been you I will go to the book store hurriedly.

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