



Serious Fun: Your Step-By-Step Guide To Leading Remarkably Fun Programs That Make A Difference

Mark Collard

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"This book will wake up, inspire and most important, raise the bar for those we entrust with our meetings." - Seth Godin, best-selling author, Your Turn.

Have you ever been asked to run a few 'ice-breaker' activities?

Are you thinking of leading some 'team-building' exercises?

Are you new to program leadership and don't know where to start?

If you answered "YES" to any or all of these questions, then this book is for you.

Jam-packed with inspiration and practical advice, Serious Fun describes a unique, yet simple, four-step model that will transform your program from "Oh, no, not that again," to "Wow, that was amazing."

"If you're a school teacher, corporate trainer, outdoor educator, conference organiser or camp / youth leader, this book will help you create incredibly fun programs that will leave your group feeling engaged, valued and inspired."

Here's what you'll learn inside:

- * The seven mistakes program leaders make, and how to fix them;
- * The four-step sequence to leading remarkably fun programs;
- * The five essential ingredients of a successful 'ice-breaker';
- * How to create a fun, safe and supportive learning environment;
- * How to manage difficult behaviours, such as unwilling participants; and
- * Solutions to more than twenty common programming problems.

If you want to inject more fun and value into your programs, this book is your blueprint.

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Richard Vazquez:

The actual book Serious Fun: Your Step-By-Step Guide To Leading Remarkably Fun Programs That Make A Difference has a lot info on it. So when you make sure to read this book you can get a lot of benefit. The book was written by the very famous author. The author makes some research prior to write this book. This kind of book very easy to read you can get the point easily after perusing this book.

Suanne Barnwell:

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