



# Serious Fun: Your Step-By-Step Guide To Leading Remarkably Fun Programs That Make A Difference

*Mark Collard*

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"This book will wake up, inspire and most important, raise the bar for those we entrust with our meetings." - Seth Godin, best-selling author, *Your Turn*.

Have you ever been asked to run a few 'ice-breaker' activities?

Are you thinking of leading some 'team-building' exercises?

Are you new to program leadership and don't know where to start?

If you answered "YES" to any or all of these questions, then this book is for you.

Jam-packed with inspiration and practical advice, *Serious Fun* describes a unique, yet simple, four-step model that will transform your program from "Oh, no, not that again," to "Wow, that was amazing."

"If you're a school teacher, corporate trainer, outdoor educator, conference organiser or camp / youth leader, this book will help you create incredibly fun programs that will leave your group feeling engaged, valued and inspired.

Here's what you'll learn inside:

- \* The seven mistakes program leaders make, and how to fix them;
- \* The four-step sequence to leading remarkably fun programs;
- \* The five essential ingredients of a successful 'ice-breaker';
- \* How to create a fun, safe and supportive learning environment;
- \* How to manage difficult behaviours, such as unwilling participants; and
- \* Solutions to more than twenty common programming problems.

If you want to inject more fun and value into your programs, this book is your blueprint.



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