



# **Selling Yourself as a Scriptwriter in Hollywood: A 12-Step Marketing Plan for New & Used Screenwriters**

*Peter Smith*

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AS A NEW SCREENWRITER, WHERE DO YOU START? Selling Yourself as a Scriptwriter in Hollywood is your most important resource as you begin your career as a professional screenwriter. LEARN THE HOLLYWOOD LITERARY MARKETPLACE New screenwriters need to learn the playing field before getting into the game. ABOVE ALL ELSE YOU MUST LOOK PROFESSIONAL This easy-to-read manual teaches new screenwriters state-of-the-art spec script format and selling techniques. LEARN PROFESSIONAL TRICKS-OF-THE-TRADE Many of the tools needed by new screenwriters are readily available if you know where to find them. BE AWARE OF THE DOs AND THE DONTs No-nonsense warning of the common and not-so-common mistakes made by new screenwriters. GETTING YOUR SCREENPLAY KNOWN IN HOLLYWOOD After your screenplay is finished, learn how to uncover potential buyers and how to access reputable agents. A PRODUCER OR AGENT WANTS TO READ YOUR SCRIPT What should you send? What shouldn't you send? Learn how to create an effective submission package. SCREENWRITING CONTESTS s major players. The Peterbrook Series



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