



Devils on the Deep Blue Sea: The Dreams, Schemes, and Showdowns That Built America's Cruise-Ship Empires

Kristoffer A. Garin

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In this terrifically entertaining history, Kristoffer A. Garin chronicles the cruise-ship industry, from its rise in the early sixties, to its explosion in the seventies with the hit show **The Love Boat**, to the current vicious consolidation wars and brazen tax dodges. Entrepreneurial genius and bare-knuckle capitalism mate with cultural kitsch as the cruise lines dodge U.S. tax, labor, and environmental laws to make unimaginable profits while bringing the world a new form of leisure.

A colorful and compelling behind-the-scenes narrative, **Devils on the Deep Blue Sea** is a definitive look at the industry and its robber barons who created floating empires.



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