Understanding Rhetoric: A Graphic Guide to Writing

Elizabeth Losh, Jonathan Alexander, Kevin Cannon, Zander Cannon

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This comics-style collaboration between rhetoricians Elizabeth Losh and Jonathan Alexander and illustrator team Big Time Attic presents the content of the composition course in a form designed to draw students in. *Understanding Rhetoric: A Graphic Guide to Writing* covers what first-year college writers need to know — the writing process, critical analysis, argument, research, revision, and presentation — in a visual format that brings rhetorical concepts to life through examples ranging from Aristotle to YouTube.

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