



Real Estate Investment: A Strategic Approach

Andrew Baum

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Real Estate Investment: A Strategic Approach provides a unique introduction to both the theory and practice of real estate investing, and examines the international real estate investment industry as it reacts to the global financial crisis.

Andrew Baum outlines the market and the players who dominate it; the investment process; the vehicles available for investment; and a suggested approach to global portfolio construction. The book contains many useful features for students including discussion questions, a full further reading list and case studies drawing on international examples from the UK, continental Europe, the USA and Asia.

Ideal for undergraduate and postgraduate students on all real estate and property courses and related business studies and finance courses, *Real Estate Investment* is designed to provide a foundation for the next generation of investment managers, advisers and analysts.

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