



How to Profit from the Art Print Market 2nd Edition: Creating Cash Flow from Original Art

Barney Davey

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Visual artists will discover new art career opportunities here. The 2nd edition of *How to Profit from the Art Print Market* has been completely rewritten. It includes four additional chapters with new content and innovative ways to sell fine art reproductions and digital fine art giclee prints. Its content is geared to generate print sales for artists and fine art photographers.

Readers will find:

- Rock solid guidance designed to help visual artists and fine art photographers succeed in today's changing market conditions.
- Ways to effectively coordinate publicity, social media and email marketing to ratchet up sales, including how to sell art online.
- A huge list of nearly 500 business and marketing resources for visual artists.
- Practical solutions designed to help artists generate regular repeat sales of fine art reproductions in any economy.
- Straightforward suggestions on how to control the distribution of artist's work.

This new edition is full of invaluable insights, examples and resources to help throw light on the mysterious world of art print marketing. Barney Davey uses the experiences and perspective from decades of advising and observing leading art publishers and print artists to guide artists towards making informed decisions.

Seven Reasons Artists Should Buy This Book!

1. Diversify their income and price points with fine art print giclees.
2. Get new ideas to sell art online, through galleries, alternative spaces and other sources.
3. Coordinate their marketing using social media, ecommerce, websites, email and publicity to create their own loyal customer base.
4. Employ best practices when working with print and poster publishers.
5. Locate and work with giclee printers and giclee printing services.
6. Utilize the Resources section with nearly 500 listings of art marketing companies, products and services available to further your career.
7. Get the lowdown on penetrating the licensing, healthcare fine art and hospitality design markets, and much more.

Any visual artist with the desire to enjoy commercial success from the print market will find this informative inspiring book a useful tool in helping them achieve their goals.

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your own teacher or lecturer. You will find good news or update with regards to something by book. A substantial number of sorts of books that can you choose to use be your object. One of them is How to Profit from the Art Print Market 2nd Edition: Creating Cash Flow from Original Art.

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