



Management Principles and Practices for Technical Communicators (Part of the Allyn & Bacon Series in Technical Communication)

R. Stanley Dicks

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Management Principles and Practices for Technical Communicators combines theory and practice in a manner designed to help practicing managers understand their applications in tasks they are likely to encounter every day. The book covers areas of management that are specific to technical communication groups, repeatedly focusing on how such groups should position themselves within larger organizations and how they should interact and communicate with other groups. Anyone in the field of technical communication interested in the basic principles and real world practices of management and their applications.



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