



# **Green Leadership in China: Management Strategies from China's Most Responsible Companies (CSR, Sustainability, Ethics & Governance)**

*Sam Yoonsuk Lee, Ambigaibalan Ramasamy, Jay Hyuk Rhee*

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This book examines green management practices among top-performing companies operating on the Chinese mainland. It begins with the question: what constitutes a “green” company? Is this definition different when we consider China’s sustainability efforts? Taken into consideration are such aspects as green management vision, supplier management programs, resource usage and investment in the environment. Through in-depth interviews with sustainability leaders and top executives, this Green Management Book will reveal how to systematically create or improve existing green management strategies in China. It uses actual case studies from domestic and foreign companies to highlight these practices. Over 2 years of extensive research - working with the research board of the Fortune China CSR rankings and China-based CSR strategy platform InnoCSR – contribute to a comprehensive list of companies that are leading the way towards a greener China.



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