



Tap, Click, Read: Growing Readers in a World of Screens

Lisa Guernsey, Michael H. Levine

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A guide to promoting literacy in the digital age

With young children gaining access to a dizzying array of games, videos, and other digital media, will they ever learn to read? The answer is yes—if they are surrounded by adults who know how to help and if they are introduced to media designed to promote literacy, instead of undermining it. *Tap, Click, Read* gives educators and parents the tools and information they need to help children grow into strong, passionate readers who are skilled at using media and technology of all kinds—print, digital, and everything in between.

In *Tap, Click, Read* authors Lisa Guernsey and Michael H. Levine envision a future that is human-centered first and tech-assisted second. They document how educators and parents can lead a new path to a place they call 'Readialand'—a literacy-rich world that marries reading and digital media to bring knowledge, skills, and critical thinking to all of our children. This approach is driven by the urgent need for low-income children and parents to have access to the same 21st-century literacy opportunities already at the fingertips of today's affluent families. With stories from homes, classrooms and cutting edge tech labs, plus accessible translation of new research and compelling videos, Guernsey and Levine help educators, parents, and America's leaders tackle the questions that arise as digital media plays a larger and larger role in children's lives, starting in their very first years of life.

Tap, Click, Read includes an analysis of the exploding app marketplace and provides useful information on new review sites and valuable curation tools. It shows what to avoid and what to demand in today's apps and e-books—as well as what to seek in community preschools, elementary schools and libraries. Peppared with the latest research from fields as diverse as neuroscience and behavioral economics and richly documented examples of best practices from schools and early childhood programs around the country, *Tap, Click, Read* will show you how to:

- Promote the adult-child interactions that help kids grow into strong readers
- Learn how to use digital media to build a foundation for reading and success
- Discover new tools that open up avenues for creativity, critical thinking, and knowledge-building that today's children need

The book's accompanying website, TapClickRead.org, keeps you updated on new research and provides vital resources to help parents, schools and community organizations.



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