



HOW TO WRITE A BUSINESS PLAN THAT ATTRACTS INVESTORS

K.E. Hall

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HOW TO WRITE A BUSINESS PLAN THAT ATTRACTS INVESTORS K.E. Hall

INCLUDES A 30% DISCOUNT ON OUR BUSINESS PLAN WRITING SOFTWARE WITH 100 INTEGRATED BUSINESS COACHING SESSIONS VALUED AT \$60.

BOOK DETAILS:

Write a business plan that will attract investors and start a successful new business using our quick guide. This book walks you through a step-by-step process of starting your business and writing a great business plan that will attract investors.

DISCOUNTED SOFTWARE DETAILS:

This book includes a free license for the award-winning software program from Sobesoft.com called, Small Business Plan Expert. This software will help you write your business plan, develop business strategies and develop a winning business mindset.

Platforms: Windows XP, Vista, 7, 8

What is Small Business Plan Expert Software?

Small Business Plan Expert is a voice-directed small business success software program that provides small businesses with the startup tools, free startup business coaching, business plans, business strategies and the positive business mindset needed to start and run a successful startup business.

Software Features:

- Create your own business plan through a simple step-by-step process. Your business plan will include 5-year projected income statements, balance sheets and cash flow statements.
- Access To Business Coaching Sessions - Get an experienced MBA to work directly with you and your company. You can pick the brain of your business coach on just about anything you need to know to make your business successful.
- A confidential Business Profitability Improvement Plan developed by your business coach for your business (Included with Premium Business Coaching Plans).
- \$1,000 pay-per-click advertising credit on Kazazz social search engine (Included with Premium Business Coaching Plans).
- Systematic process that drives you to improve your business performance on a daily basis using a step-by-step business success program. The program includes business mindset conditioning, strategic planning, competitive analysis, business benchmarking, sales performance, idea brainstorming, results tracking and

continuous business performance improvements.

- A built-in business strategy development system that automatically generates customized small business revenue growth, cost cutting, customer service & advertising strategies to grow your business. These small business strategies are included over 100 business categories.

Simple voice-driven user instructions provided at every step in the process.

- Provides positive motivational quotes designed to develop your positive business mindset and the ability for you to create and listen to your own positive business confirmations every day.

- Includes a business plan template and a business plan sample to help you write your business plan.

- Includes a free comprehensive review and proofreading of your business plan (Included with Premium Business Coaching Plans).

- When you have completed your business plan, you will be awarded a "New Business Certificate". Print out your "New Business Certificate" and display it proudly in your business.



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