



Videoblogging For Dummies (For Dummies (Computers))

Stephanie Cottrell Bryant

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Have you ever felt the urge to share the entertaining and insightful things that happen in your everyday world? Got a message you'd like to get across to others? A cause you want people to support? A videoblog allows you to share whatever you choose in a colorful, interesting way that gets attention-and furthermore, videoblogging is fun! Grab Videoblogging For Dummies and put your videoblog on the fast track. You'll see how to Gather and use videoblogging tools Decide what you want your videoblog to do Plan content and edit your footage Set up a video hosting account and post your videoblog Create a complete "show" Videoblog safely, without compromising your security or others' privacy Of course, a great way to get an idea of what you want to do with your videoblog (or vlog, as you'll be calling it when you're an insider) is to check out other people's vlogs. You'll find information about that in Videoblogging For Dummies too, including where to find videoblogs and how to set up RSS feeds. And you'll see how vlogs can affect public opinion, offer fresh viewpoints, and be terrifically entertaining. Written by a true videoblogging pioneer -Stephanie Cottrell Bryant launched her first vlog in 2005, and now presents seminars on videoblogging topics-Videoblogging For Dummies gives you the scoop on Choosing hardware and software you need to get started, plus an idea of what it's going to cost Adding the extra bells and whistles and professional touches that will get your vlog noticed Deciding whether to script your vlog or make it "reality TV" dealing with "vid fright" and making other people comfortable before your camera Finding out who your audience is, getting feedback, and fine-tuning your vlog Giving your vlog a clear identity Becoming a citizen journalist, an advocate, or a small-screen movie producer Editing, adding soundtracks, working with file formats, and publicizing your vlog Videoblogging lets you showcase



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